



Jasmin Y. Arntzen

Operations & Community Coordination · Hospitality & Events · Project Management & Design

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PROFESSIONAL SUMMARY

Bilingual (German/English) operations and community coordinator with an architecture and design background and 10+ years running client-facing projects end to end. Combines hospitality, coliving, and coworking operations across Japan, South Korea, and Taiwan with PR, event coordination, and content for international communities. Founder of an independent design and 3D-visualization studio, comfortable owning logistics, stakeholder communication, vendor coordination, and brand-facing content from concept to delivery. Seeking a coordination or junior project-management role in hospitality, coworking, events, or design-led operations.

CORE SKILLS

Operations & Coordination: Project coordination · operations & retreat support · event planning & coordination · vendor and contractor coordination · scheduling · documentation · back-office operations

Community & Communications: Community management · PR & outreach · stakeholder communication · cross-cultural communication · client relationship management · customer service

Content & Marketing: Social media management · content creation · creator-led storytelling · copywriting · brand presence · marketing collateral · photography

Design & Visualization: 3D architectural visualization · interior design concepts · floor plans & perspective drawings · digital home staging · property presentation

Tools: Adobe Photoshop & InDesign · Unreal Engine · Blender · V-Ray · SketchUp · CAD · Canva · CapCut · MS Office (Excel/Word/PowerPoint) · Notion · Slack · Trello · AI tools (ChatGPT, Claude, Gemini)

Languages: German (native) · English (advanced, Cambridge First Certificate) · Korean (basic) · Latin (Latinum)

PROFESSIONAL EXPERIENCE

Founder & 3D Visualization Specialist

ITA Interior Art (self-employed), Augsburg, Germany

Jan 2022 – Present

- Founded and run an independent interior-design and 3D-visualization studio, owning client acquisition, project delivery, marketing, and finances for recurring B2B clients including Stilmanufaktur, Foxxbee, and Küchenmanufaktur Magdeburg.
- Produce architectural visualizations, floor plans, interior colour concepts, and digital home-staging that help real-estate and design clients present and sell property.
- Coordinate contractors and trades to keep projects on schedule from concept through handover.

Public Relations & Marketing Manager (Independent Contractor)

9Floor Pure Coliving, Taipei, Taiwan

Nov 2025 – Jan 2026

- Designed and ran social-media and content strategies for a global audience using creator-led storytelling and community-driven engagement.
- Planned and supported community events and day-to-day operations for an international coliving community.
- Built and executed PR outreach to grow brand visibility across target markets.

Community Manager & Content Creator (Independent Contractor)

Nomad Resort Okinawa, Nago, Japan

Nov 2025

- Coordinated retreat logistics for participants and stakeholders before and during the program.
- Managed digital communication between participants and organisers and produced social-media marketing content.

Community Engagement Strategist & Content Creator (Independent Contractor)

Hoppers Inc., Seoul & Busan, South Korea

Sep 2025

- Advised on cross-cultural communication and produced original social-media content for international community-development initiatives.
- Supported the growth of online and offline communities across Korea.

Interior Design & Marketing Coordinator

Stilmanufaktur GmbH (luxury hospitality interiors), Augsburg, Germany

Jun 2018 – Sep 2020

- Created interior and architectural visualizations, floor plans, and perspective drawings (hand-drawn and digital) for client projects.
- Managed client relationships and full project documentation from concept through delivery.
- Ran social media and content, planned promotional and experiential events, and produced marketing collateral and project photography.

Operations & Planning Consultant (CAD / 3D)

Baue-Dein-Wunschhaus & Helmholtz GmbH, Magdeburg, Germany

Oct 2020 – Jul 2021

- Delivered CAD and 3D visualizations, floor plans, and perspective drawings for single-family-home projects.
- Owned project conception, documentation, and client relations end to end.

Art Director, Head of Makeup & Production Assistant

Flavored Media, Augsburg, Germany

Oct 2017 – Dec 2022

- Developed 3D animations, motion-capture, and visual content for game design, product films, corporate films, and commercials.
- Led makeup and production for in-house and client productions across commercial, cinema, and event media.

EARLIER EXPERIENCE

Make-up Artist (Independent)

Kryolan GmbH, Europe-wide — incl. London Fashion Week, feature films, Staatstheater Augsburg, Gärtnerplatz Theater Munich

2014 – 2020

Lecturer in Decorative Cosmetics

Pure Idea Makeup School, Munich

Nov 2018 – Sep 2020

Operations Intern, Luxury Real Estate

Von Poll Immobilien, Augsburg

Sep – Dec 2015

Business Operations & Marketing Assistant

Medienfusion Verlag Arntzen (SchlossMagazin lifestyle magazine)

2009 – 2018

Student Assistant, Alumni & Career Services

University of Liechtenstein, Vaduz

May 2013 – Jul 2014

EDUCATION

Advanced Training in Cultural Engineering

University of Magdeburg

2020 – 2021

Studies in Architecture (semesters 1–7)

University of Liechtenstein & Augsburg University of Applied Sciences

2010 – 2016

Abitur (Higher Education Entrance Qualification)

Staatl. Fachoberschule Augsburg — Design Faculty

2008 – 2010

HIGHLIGHTS & MEMBERSHIPS

- Founder, AWAY TODAY ASIA — workation & coliving brand (in launch).
- Member, Kulturpark West artist collective (Augsburg) and The Heychyomeyo collective (Seoul).
- Art Prize winner — “Do it yourself: artistic reflections,” Schwäbische Galerie, Volkskundemuseum Oberschönenfeld (2016).
- Classical ballet scholarship — Heinz-Bosl-Stiftung Ballet Academy, Munich.

REFERENCES

References available on request.