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EDUCATION

ADVANCED TRAINING IN CULTURAL
ENGINEERING
University of Magdeburg
10.2020 to 10.2021

STUDIES IN ARCHITECTURE
6th - 7th semester
Augsburg University of Applied
Sciences (degree not completed)
15.03.2015-14.03.2016

STUDIES IN ARCHITECTURE
1st - 5th semester
University of Liechtenstein
09.2010-07.2014

General Higher Education Entrance
Qualification (Abitur), Germany
Staatl.. Fachoberschule Augsburg,
Design-Faculty
10.2008-07.2010

Rudolf-Diesel High-School
(Gymnasium) Augsburg
09.2000-07.2008

VOLUNTARY QUALIFIED LOWER
SECONDARY SCHOOL LEAVING
CERTIFICATE
Hauptschule Dasing 02.2006

Primary School Obergriesbach
09.1995 - 07.2000

SELF-TAUGHT IN MAKE-UP AND
COSTUME DESIGN
Since Feb 2013 - ongoing

MS. JASMIN Y. ARNTZEN



PROFESSIONAL CAREER

FOUNDER & 3D ARCHITECTURAL VISUALIZATION SPECIALIST | LEADING DESIGN & BUSINESS OPERATIONS

Including STILMANUFAKTUR, FOXXBEE; KÜCHENMANUFAKTUR MAGDEBURG / 01.22 - ongoing

Creating high-quality architectural visualizations and renderings for real estate professionals, architects, and private clients. Developing floor plans, interior colour schemes, and comprehensive design concepts. Executing digital home staging solutions to enhance property presentation and marketability. Planning and coordinating with contractors and trades for seamless project execution. Direct all business operations, including marketing, client acquisition, and strategic growth initiatives.

INDEPENDENT PUBLIC RELATION MANAGER AND MARKETING ASSISTANT + COMMUNICATIONS & OPERATIONS SUPPORT

9Floor / Taipei - Taiwan/ 11.25 - 01-26 ongoing

Designing and supporting creative social media and content strategies, targeting global audiences, producing digital content using creator-led storytelling and community-driven engagement. Assistant in Operation and management in event planning for fostering and building international community. PR Outreach strategy planning and executing.

INDEPENDENT COMMUNITY MANAGER + CONTENT CREATOR

Nomad Resort Okinawa 25 /Nago -Japan / Nov 25

Support daily operations, operational support before and during the retreat program, digital communication between participants and stakeholders, community coordination, and social media-based marketing

COMMUNITY ENGAGEMENT STRATEGIST & CONTENT CREATOR | DRIVING AUDIENCE GROWTH & BRAND IMPACT

Hoppers.Inc. / Seoul & Busan - South Korea / Sep 25

External collaborator on multiple international community development and marketing initiatives. developing original social media content, advising on cross-cultural communication, supporting growth of international online and offline communities.

INDEPENDENT ART DIRECTOR; HEAD MAKEUP AND PRODUCTION ASSISTANT

FLAVORED MEDIA / Augsburg / 10.2017 - 12. 2022

Developed advanced visualizations, 3D animations, and motion capture content for diverse media, including game design, product films, corporate information films, training content, and commercials. Conceptualized and executed creative concepts from ideation to final production, ensuring innovative and high-quality output. Professional make-up artist for in-house creative productions and client projects across commercial, cinema, event, and informational media.

English Advanced
 Cambridge First-Certificate Level B
 Latin (small Latinum)
 Korean (basic knowledge)

E D V S K I L L S

Microsoft Office (Excel/Word/PP)



CapCut



Adobe Creative Suite PS, ID



AI Tools (Management/Photo/Video)



Sketch Up 3D



Trello, Slack Managing Tools



Unreal Engine/Blender/V-Ray



ChatGPT, Gemini



Canva



P R O F E S S I O N A L C A R E E R P A R T 2

**PRIVATE OFFICE-STYLE EXECUTIVE SUPPORT | OPERATIONS
CONSULTANT SPECIALIST PLANNER FOR SINGLE-FAMILY HOMES**

BAUE-DEIN-WUNSCHHAUS UND HELMHOLZ GMBH / Magdeburg / 10.2020 – 07.2021
 Delivered CAD and 3D visualizations, floor plans, and perspective drawings, managed project conception, documentation, and client relations.

**ASSISTANT / COORDINATOR IN INTERIOR DESIGN STRATEGY &
MARKETING | ENHANCING DESIGN PROJECTS & CLIENT
ENGAGEMENT**

STILMANUFAKTUR / Augsburg / 06.2018 – 09.2020
 Expert in architectural and interior design visualizations, including floor plans and perspective drawings (hand-drawn and digital).
 Conceptualization, planning, and comprehensive documentation of client projects.
 Client relationship management and high-level customer service.
 Strategic social media management and content creation to enhance brand presence.
 Event planning and coordination, including promotional and experiential initiatives.
 Design and production of graphics, marketing collateral, and advertising materials.
 Professional project photography for marketing, presentations, and documentation

**PROFESSIONAL LECTURER IN DECORATIVE COSMETICS | GUIDING
INNOVATION, TRENDS & TECHNIQUES**

PURE IDEA Makeup School / Munich / 11.2018 – 09.2020
 Designed and delivered comprehensive training programs for aspiring professional make-up artists, fostering technical mastery, creative skills, and industry-ready expertise. Developed tailored lesson plans, practical workshops, and hands-on instruction to ensure high-level professional development. Mentored students in professional techniques, industry standards, and portfolio development for career readiness.

**INTERNSHIP OPERATION ASSISTANT IN THE LUXURY REAL ESTATE
INDUSTRY**

VON POLL IMMOBILIEN / Augsburg / 09.2015 – 12.2015
 Supported property and client acquisition, property management, and viewings for a luxury real estate portfolio.
 Managed back-office operations, documentation preparation, and professional property photography. Delivered high-level client service while conducting market research and property evaluations to inform strategic decisions.

PROFESSIONAL MAKE-UP ARTIST | INDEPENDENT PRACTICE

KRYOLAN GmbH / Europe-wide / 11.2014 - today
 Delivered professional decorative cosmetics and make-up artistry for international runway and photo productions, including feature films and London Fashion Week, across beauty, fashion, and special effects disciplines.
 Provided theatre and stage make-up services for major cultural institutions, including Staatstheater Augsburg and Gärtnerplatz Theater Munich.

STUDENT ASSISTANT AT THE UNIVERSITY

University of Liechtenstein / Vaduz / 05.2013 – 07.2014
 Supported alumni relations and career services initiatives; planned and coordinated internal events and children-focused programs like the Children's University.

Member of artist collective Kulturpark West in Augsburg, Germany and member of artist collective The Heychyomeyo in Seoul, South Korea

Classical dance education with scholarship at the Ballet Academy Heinz-Bosl-Stiftung, Munich

Art Prize winner - exhibition "Do it yourself – artistic reflections" (2016) of the Swabian Gallery of the Volk museum Oberschönenfeld

I N T E R E S T S

CrossFit
Salsa and Swing Dance
Costume and make-up design
Culture and art
Healthy food
Meditation
traveling + Vlog

S O C I A L
C O M M I T M E N T

Student assistant at the Liechtenstein University of Applied Sciences

Foundation of children's dance school Age 5-10, and dance teacher in Augsburg

Dance sport teacher for the sports department of the University of Augsburg

Student representative at the Fachoberschule Augsburg 2009-2010

Student representative at the Rudolf-Diesel-Gymnasium Augsburg 2006-2008

STUDENT INTERNSHIP IN THE CONSTRUCTION INDUSTRY

LEITWERK GMBH / Augsburg / 9.2012 – 02.2013

Supported construction supervision and site coordination activities.

Assisted with plant and technical planning tasks.

Contributed to back-office operations, documentation, and administrative support.

COMMISSIONING & LOGISTICS OPERATIONS ASSOCIATE

OSPELT FOOD AG / Sargans (CH) / 11.2011 - 08.2012

Processed and coordinated customer orders within a high-volume food production environment. Conducted quality and completeness checks on goods batches to ensure compliance with operational and safety standards. Prepared products for transport and managed delivery documentation to support efficient and timely distribution.

VOLUNTARY INTERNSHIP IN MARKETING AND EDITING

ROTTWINKEL-KRÖBER GmbH / Brahmsche / 8.2011 – 10.2011

Supported editorial and administrative operations, including back-office coordination and management assistance. Assisted with publishing marketing activities, advertisement coordination, and sales support. Collaborated with the editorial team on content preparation and production processes.

BUSINESS OPERATIONS & MANAGEMENT ASSISTANT

MEDIENFUSION VERLAG ARNTZEN E.K. / Obergriesbach / 09.2009 – 08.2010 and 08.2015

– 10.2018 for the titles: SchlossMagazin - the regional lifestyle magazine and various special publications. Activities and collaboration: in publishing marketing, active advertising sales, graphics/layout of advertisements, image processing and image selection for editorial purposes, event photography, document dispatch, fair hostess, social media management.

PRE-STUDY INTERNSHIP IN THE CONSTRUCTION INDUSTRY

BRADL-BAU / Zahling / 06.2010 – 08.2010

Participation in construction planning, price calculations, customer consulting, photo documentation.

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R E F E R E N C E S



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